

## BUSINESS TRANSFORMATION CHALLENGES

### - *Shaping High Performance Organisations*



**BY: MR BOEY TAK KONG**

**Date: 23 October 2018 (Tuesday)**

**Time: 9.00 am – 1.00 pm (Half-Day)**

**Venue: Sime Darby Convention Centre, Kuala Lumpur**

#### **Introduction:**

As shareholders demand greater dividend rewards and better capital appreciation, Boards are continuously seeking innovative and examining new business opportunities to drive performance growth for sustainable value creation. Accordingly, Boards must set clear strategic roadmaps and timely risk-based execution processes for effective business transformation, taking into consideration a rapidly changing business landscape and more stringent regulatory environment for dynamic results.

#### **Course Objectives:**

This practical course with real case studies will update participants on how to:-

- Discuss on specific changing marketplace challenges;
- Assess and implement systematic transformation phases; and
- Examine the balance sheet quality for working capital restructuring to safeguard assets and its book value.

#### **Course Outline:**

- Understand The Changing Global Marketplace & Its Mega Trends
- Appraise the Transformation Framework & Way Forward Plan
- Identify the Growth Transformation Initiatives & Synergistic Plan
- Set The Sustainable Transformation Journey & Action Plan

**SPEAKERS' PROFILE:****BOEY TAK KONG CA(M), FCCA, ACIS, MMIM and MIMM**

He is an approved professional trainer since 2007 with Pembangunan Sumber Manusia Berhad (“HRDF”) and has 23 years of broad based senior management experience in internal audit, financial management, corporate affairs and global business development with 6 listed entities with listing in United Kingdom, Singapore, Malaysia, Australia and New Zealand.

Presently, he holds directorships in Dutch Lady Milk Industries Bhd, Green Packet Berhad, Gadang Holdings Bhd, Censof Holdings Bhd and Ho Hup Construction Company Bhd.

Previously, he also held directorships in IJM Land Berhad, Sanbumi Holdings Berhad, Omesti Berhad and Permaju Industries Berhad.

In the last 20 years, he had actively conducted and participated in seminars and conferences organized by:-

- Malaysian Institute of Accountants
- The Malaysian Institute of Chartered Secretaries & Administrators
- Malaysian Investor Relations Association Berhad
- Institute of Internal Auditors
- Minority Shareholders Watchdog Group
- Malaysian Institute of Certified Public Accountants
- Malaysian Institute of Corporate Governance
- Association of Chartered Certified Accountants

**OUTLINE PROGRAMME:**

TIME	PROGRAMME
8.30 am – 9.00 am	Registration
9.00 am – 10.30 am	<ul style="list-style-type: none"><li>• Understand The Changing Global Marketplace &amp; Its Mega Trends</li><li>• Appraise the Transformation Framework &amp; Way Forward Plan</li></ul>
10.30 am – 11.00 am	Refreshment/ Networking
11.00 am – 12.30 pm	<ul style="list-style-type: none"><li>• Identify the Growth Transformation Initiatives &amp; Synergistic Plan</li><li>• Set The Sustainable Transformation Journey &amp; Action Plan</li></ul>
12.30 pm – 2.00 pm	Lunch & End of Session

**REGISTRATION FORM**

**MEMBERSHIP NO.** \_\_\_\_\_

**PARTICIPANTS' DETAILS**

Participant 1 \_\_\_\_\_

Designation \_\_\_\_\_

Email \_\_\_\_\_

Mobile No. \_\_\_\_\_

Participant 2 \_\_\_\_\_

Designation \_\_\_\_\_

Email \_\_\_\_\_

Mobile No. \_\_\_\_\_

Participant 3 \_\_\_\_\_

Designation \_\_\_\_\_

Email \_\_\_\_\_

Mobile No. \_\_\_\_\_

Participant 4 \_\_\_\_\_

Designation \_\_\_\_\_

Email \_\_\_\_\_

Mobile No. \_\_\_\_\_

**COMPANY DETAILS**

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact person \_\_\_\_\_

Email \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Signature / Date & Company Stamp

Member

Non-Member



**PROGRAMME FEE \*  
(per participant)**

Member	RM 480
Non Member	RM 600
Group (4 or more)	RM 510
Academia & students	RM 300

**Early Bird  
(before 8 Oct  
2018)**

RM 540

*\* Fee is subject to the rate of tax prescribed by the Government*

*\* Includes refreshment, lunch, course materials & Certificate of Attendance.*

**REGISTRATION & ENQUIRIES**

**Ms Aida**  
**Mobile No. +(6017) 588 0189**

Ms Afiqah  
Mobile No. +(6016) 335 2478

Ms Imen Lai  
Mobile No. +(6017) 240 3701

Please email completed registration form to [adminaida@micg.org.my](mailto:adminaida@micg.org.my)

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**TERMS & CONDITIONS**

**Payment**

Full payment must be made no later than event date.

Cheques/Bank Draft should be made payable to **Malaysian Institute of Corporate Governance.**

Direct Bank-in: **Malayan Banking Berhad Account No. 5141 6915 2428**, Swift Code MBB EMYKL. Please email payment advice to [info@micg.org.my](mailto:info@micg.org.my)

**Substitution / Cancellation**

Non-attendance does not constitute cancellation. You can substitute an alternate participant for the same event. Any difference in fees will be charged accordingly.

Substitution / Cancellation must be received in writing **strictly 7 working days before the event.**

Administration fee of 20% will be charged for cancellation and no substitution received less than 7 working days.

Delegates who did not turn up at event, the entire fee will be forfeited. No refund will be entertained.

**For Government Officials**

A Local Order (LO) or Letter of Approval to participate must be sent before or presented on the day of event.

**Personal Data Protection Notice**

I have read and hereby consent to Malaysian Institute of Corporate Governance (MICG) processing my personal data as posted on [www.micg.org.my](http://www.micg.org.my)

**Disclaimer**

The Organiser reserves the right to change the date(s), speaker(s), and venue and to cancel the programme should circumstances beyond the Organiser's control.