



‘HOW TO DEVELOP BUSINESS MODELS FOR INTEGRATED REPORTING’

8 August 2018 (Wednesday)
9.00am– 1.00pm (Half-Day)
Hilton Hotel, Kuching, Sarawak

Synopsis:

Under Principle C of the MCCG 2017:

- Large companies are encouraged to adopt Integrated Reporting based on a globally recognised framework.
- An integrated report is concise communication about how a company’s strategy, performance, governance and prospects lead to value creation. The preparation of this report requires integrated thinking of the relationship between its various operating and functional units, thus breaking down internal silos and reducing duplication.
- The intended outcome is continuous communication between the company and stakeholders to facilitate mutual understanding of each other’s objectives and expectations.

An integrated report includes the following 8 content elements:

- Organizational overview and external environment
- Governance
- **Business model**
- Risks and opportunities
- Strategy and resource allocation
- Performance
- Outlook
- Basis of preparation and presentation

The business model is the centre piece of the Integrated Report.

The business model is defined in the *International Integrated Reporting Framework* as “an organization’s system of transforming inputs through its business activities into outputs and outcomes that aims to fulfil the organization’s strategic purposes and create value over the short, medium and long term”.

In essence, the business model is a crucial component that brings together all the elements of the Integrated Report.

Learning Outcomes:

This seminar will begin with understanding the requirements of MCCG 2017 with regards to Integrated Reporting. This will be followed by understanding the eight (8) content elements of the Integrated Report.

We will focus on the Business Model element by providing an introduction to the concept of the Business Model. In examining the concept of the Business Model, the seminar instructor will help participants understand the components of the Business Model, including what is meant by:

- Inputs;
- Business Activities;
- Outputs;
- Outcomes;
- Strategic Purposes; and
- Value Creation.

The highlight of the seminar will be to help participants understand how to develop the Business Model by using a practical template. Integrated reporting is a journey - the seminar will conclude by helping participants map out their Integrated Reporting journey and understand the key milestones.

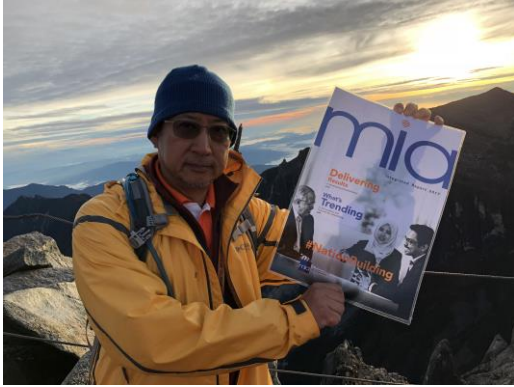
Who Should Attend:

- ✚ Directors
- ✚ Chief Executive Officers
- ✚ Chief Financial Officers
- ✚ Chief Sustainability Officers
- ✚ Company Secretaries
- ✚ Compliance Officers
- ✚ Legal Officers

- ✚ Risk Officers
- ✚ Integrity Officers
- ✚ Investor Relations Officers
- ✚ Other Management personnel
- ✚ Internal Auditors
- ✚ External Auditors
- ✚ Investors
- ✚ Corporate Governance advocates

Programme Outline:

TIME	DETAILS OF PROGRAMME
8.30 am – 9.00 am	Registration
9.00 am – 10.45 am	<ul style="list-style-type: none"> ▪ Requirements of MCCG 2017 on Integrated Reporting ▪ Key elements of Integrated Reporting and Integrated Reports
10.45 am – 11.00 am	Refreshment & Networking
11.00 am – 1.00 pm	<ul style="list-style-type: none"> ▪ Introduction to the Business Model ▪ How to develop the Business Model? ▪ How to start on the Integrated Reporting journey for Malaysian PLCs?
1.00 pm	Lunch & Networking

Speaker's Profile:**Mr Uantchern Loh, CA (M)
CEO, Asia Pacific, Black Sun**

Uantchern is currently the CEO, Asia Pacific for Black Sun, a specialist in Integrated Reporting. He has been involved in the development of the integrated reports of IHH, Sime Darby, Sunway REIT and the MIA. He is an adjudicator in the Integrated Reporting category of the NACRA Awards 2018 and was a judge in the Sri Lanka CMA Integrated Reporting Awards 2017.

Prior to joining Black Sun, Uantchern was the founding Chief Executive of the Singapore Accountancy Commission (SAC), a statutory body under the Ministry of Finance. While at the SAC, Uantchern spearheaded the strategy and development of the Chartered Accountant of Singapore programme.

Uantchern was President of the Institute of Internal Auditors in Singapore and is currently a Governor on its Board. He volunteers as the vice-president of the Securities Investors Association (Singapore) and is an adjunct professor with the Singapore University of Social Sciences. His research areas are in risk management, corporate reporting and text analytics & sentiments analysis.

Uantchern is a Chartered Accountant (M, S and Aust.) and holds the International Certificate in Investor Relations. He is an amateur adventurer and has trekked and climbed mountains in Malaysia, China, Indonesia, Bhutan, Nepal, Russia and Mongolia. A Sabahan, he has summited Mount Kinabalu 7 times.

REGISTRATION FORM

MEMBERSHIP NO. _____

LUNCH PROVIDED

Member

Non-Member



PARTICIPANTS' DETAILS

Participant 1 _____

Designation _____

Email _____

Mobile No. _____

Participant 2 _____

Designation _____

Email _____

Mobile No. _____

Participant 3 _____

Designation _____

Email _____

Mobile No. _____

Participant 4 _____

Designation _____

Email _____

Mobile No. _____

COMPANY DETAILS

Company _____

Address _____

Contact person _____

Email _____

Tel _____ Fax _____

Signature / Date & Company Stamp



PROGRAMME FEE * (per participant)

Member	RM 480	-
Non Member	RM 600	RM 540
Group (4 or more)	RM 510	-

Early Bird (before 27 July 2018)

* Subject to the rate of tax prescribe by the Prime Minister
 * Includes refreshment, lunch, course materials and Certificate of Attendance.

REGISTRATION & ENQUIRIES

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TERMS & CONDITIONS

Payment

Full payment must be made no later than event date. Cheques/Bank Draft should be made payable to **Malaysian Institute of Corporate Governance**. Direct Bank-in: **Malayan Banking Berhad Account No. 5141 6915 2428**, Swift Code MBB EMYKL. Please email payment advice to info@micg.org.my

Substitution / Cancellation

Non-attendance does not constitute cancellation. You can substitute an alternate participant for the same event. Any difference in fees will be charged accordingly. Substitution / Cancellation must be received in writing **strictly 7 working days before the event**. Administration fee of 20% will be charged for cancellation and no substitution received less than 7 working days. Delegates who did not turn up at event, the entire fee will be forfeited. No refund will be entertained.

For Government Officials

A Local Order (LO) or Letter of Approval to participate must be sent before or presented on the day of event.

Personal Data Protection Notice

I have read and hereby consent to Malaysian Institute of Corporate Governance (MICG) processing my personal data as posted on www.micg.org.my

Disclaimer

The Organiser reserves the right to change the date(s), speaker(s), and venue and to cancel the programme should circumstances beyond the Organiser's control.